

# MEGHAN CAVANAUGH

GRAPHIC DESIGNER

## EDUCATION

### Temple University, Philadelphia, PA

*May 2022*

- B.F.A. in Graphic and Interactive Design with a Film Certificate
- Cum Laude

## EXPERIENCE

### Graphic Designer | Bluestone Pictures LLC

*March 2021 – current*

- Redesign logos to create a visually impactful brand
- Develop cohesive websites to easily navigate information and booking
- Collaborate with directors to create movie posters that illustrate each film's essence
- Design elaborate presentations to be shared with investors to promote funding for films
- Work on-call to produce time-sensitive graphics

### Graphic Designer | Temple Office of Diversity

*October 2021 – June 2022*

- Curate social media posts increase user engagement through Twitter, Facebook, and Instagram
- Research sensitive topics to appropriately portray them through visual assets
- Collaborate with other designers to keep a unified and consistent brand identity

### Senior Designer & Photographer | Templar Yearbook

*August 2019 – June 2022*

- Create a timeless visual style for each book that meets the expectations of thousands of students
- Lead team members in keeping the visual assets cohesive
- Organize information for the design team to stay on track during production of the spreads
- Designed spreads efficiently to meet specific deadlines

### Design & Visual Arts Intern | GoBelieve

*May 2020 – September 2020*

- Collaborated with the CEOs of the company to properly interpret and produce their visions
- Designed promotional content to increase user interaction through social platforms
- Worked with the design team to collaborate on large-scale projects while keeping a uniform style

## SKILLS

- Proficient in Adobe Creative Suite and Google Workspace
- Photography and Videography
- On-Set film experience
- Problem Solving and Critical Thinking
- Conflict Resolution Skills

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